SASKIA L. JORGENSEN

she/her/hers

CURRICULUM VITAE

saskia.jorgensen@rutgers.edu · (720) 413-3146

EDUCATION

Incoming George Washington University – Washington, DC

Fall 2023 – PhD in Clinical Psychology

Research Advisor: Fallon Goodman, PhD

2017-2021 University of Denver – Denver, Colorado

B.A. Psychology; Minors: Political Science and Business Administration

Certificate in Diversity & Inclusion

Cumulative GPA: 3.93, Psychology GPA: 3.97, Magna Cum Laude, Phi Beta Kappa Undergraduate Honors Thesis: Impact of Race on Perception of Suicide Risk and

Dangerousness.

Thesis Advisor: Kathryn Fox, PhD

2019 (Fall) Univerzita Karlova – Prague, Czechia

Semester Abroad at the Charles University of History, Culture, and Politics

GRANTS, AWARDS, & HONORS

2021 Charlotte Henderson Memorial Award (\$500) | University of Denver

Awarded to a graduating senior who made substantive contributions to research, pursued

independent research questions, and intends to pursue a research career

2021 Psychology Departmental Awards | University of Denver

Recognized for outstanding academic achievement, research, and citizenship

2018-2021 Dean's List | University of Denver

Dean's List nine terms

2017-2021 Chancellor's Scholarship (\$26,000 annually) | University of Denver

Annual academic merit-based scholarship

2020 Partners in Scholarship (PiNS) Award (\$1,500) | University of Denver

Awarded to undergraduates to collaborate with a faculty mentor on a research project; applied

for and awarded for honors thesis

2020 Bernard Spilka Award (\$6,500) | University of Denver

Awarded to the rising junior or senior judged most likely to make a significant contribution to

the field of psychology

2020 Psychology Departmental Awards | University of Denver

Recognized for outstanding academic achievement, research, and citizenship

2019 **Psychology Departmental Awards | University of Denver**

Recognized for outstanding academic achievement

MANUSCRIPTS UNDER REVIEW

- 1. **Jorgensen, S.L.,** Hamilton, J.L., Sarna, J., Holmes, J., Pedersen, S. (Under review). Daily associations between social media use, news-related stress, and mood during early COVID-19.
- 2. **Jorgensen, S.L.,** Porter, S., Doom, J.L., Narayan, A.J., & Fox, K.R. (Under review) Benevolent Childhood Experiences among sexual and gender minority young adults: An initial exploration of reducing internalized stigma.
- 3. Hamilton, J.L., **Jorgensen, S.L**., Biernesser, C., Sewall, C., Zelazny, J., Franzen, P., Goldstein, T., Brent, D., (In Preparation). Nighttime social media use predicts later sleep timing among adolescents and young adults at high risk for suicide.
- 4. Liu, R.T., Hamilton, J.L., Boyd, S.I., Dreier, M.J., Walsh, R.F.L., Sheehan, A.E., Turnamian, M.R., Workman, A.R.C., **Jorgensen, S.L.** (Under review), Psychopathology and negative life events: A systematic review and Bayesian meta-analysis of 30 years of stress generation research. Invited for Resubmission to Psychological Bulletin.
- Kline, K., Jorgensen, S., Lawson, W.C., Fox, K., Wang, S. (Under review), Intentions of Self-Injury Overlap Between Disordered Eating Behaviors, Nonsuicidal Self-Injury, and Suicide in Adolescents.

MANUSCRIPTS IN PREPARATION

- 1. Sarna, J.K, **Jorgensen, S.L.,** & Hamilton, J.L. (In preparation) Social media use and suicidal ideation among pre-teen adolescents: A bi-directional examination using the ABCD Study.
- 2. Dreier, M.J., Boyd, S.I., **Jorgensen, S.L.,** Merai, R., Durica, K.C., Low, C.A., & Hamilton, J.L. (In preparation). Adolescent social media checking is bidirectionally associated with affect, whereas social media 'screen time' is not.
- 3. Hamilton, J.L., Dreier, M.J., **Jorgensen, S.L**., Boyd, S.I., Low, C.A. (In preparation). Smartphone sensing as an innovative approach to study adolescent social media use.

BOOK CHAPTERS UNDER REVIEW

- 1. **Jorgensen, S.L.,** Hart, E.A., Burns, E., & Fox, K.R. (Under review). *Intrapersonal Risk & Protective Factors for Non-Suicidal Self-Injury*. Oxford Handbook on Non-Suicidal Self-Injury.
- 2. Hamilton, J.L., **Jorgensen, S.L.,** Dreier, M.J., Boyd, S.I. (Under review). *Technology and Depression (Chapter 38)*. APA Handbook of Depression.

POLICY BRIEFS (PUBLISHED)

1. Boyd, S.I., Dreier, M.J., **Jorgensen, S.L**., Kellerman, J.K., Gerry, S., Moghaddas, S., & Hamilton, J.L. (2022). Teen suicide prevention: Empowering teachers and students through policy. SciTech Forefront. Retrieved from https://medium.com/scitech-forefront/teen-suicide-prevention-empowering-teachers-students-through-policy-ae93eacc2559

CONFERENCE PRESENTATIONS

- 1. **Jorgensen, S.L.,** Vijan, A.S., Moghaddas, S.L., Sarna, J.K., Hamilton, J.L. (2023, November). Exploring risks and benefits of social media use in sexual minority adolescents: Exposure to positive and negative identity-relevant content. Poster submitted to the Association of Behavioral and Cognitive Therapies. Seattle, WA.
- 2. Dreier, M.J., Boyd, S.I., Bond, A.E., **Jorgensen, S.L.,** Hamilton, J.L. (2023, November). Scalable mentoring approaches to increase access to graduate school in psychology. In Meyer, A.E. (chair). Improving training to promote a more impactful and diverse profession. Symposium submitted to the Association of Behavioral and Cognitive Therapies. Seattle, WA.
- 3. Dalack, M., **Jorgensen, S.L.,** Joseph-Belfon, J., Damerau, C., Hamilton, J.L. (Anticipated May 2023). Social Media Is Not Just an Adolescent Problem: Exploring Parent Social Media Use as a Potential Target for Prevention. Poster submitted to the Society for Prevention Research. Washington, DC.
- 4. **Jorgensen, S.L.,** Porter, S., Doom, J., Narayan, A., Fox, K. (Anticipated April 2023). Benevolent Childhood Experiences within LGBTQIA+ young adults: Examining associations with suicidal ideation. Poster submitted for the Suicide Research Symposium. Virtual.
- 5. Sarna, J., **Jorgensen, S.L.,** Boyd, S.I., Hamilton, J.L. (Anticipated May 2023). Investigating prospective associations between adolescent suicide ideation and social media use using the ABCD Study. Poster submitted for the Suicide Research Symposium. Virtual.
- 6. Hamilton, J.L, Dreier, M.J., Boyd, S.I., **Jorgensen, S.L.,** Dalack, M., Luna, R. (Anticipated April 2023). When do teens use more social media?: Identifying predictors of social media use among adolescents. Symposium submitted to the Society for Research on Adolescence. San Diego, CA.
- 7. Hamilton, J.L., **Jorgensen, S.L.,** Boyd, S.I., Dreier, M.J., Watson, A., Moore, A., (Anticipated March 2023). Leveraging Smartphone Sensing to Understand the Daily Influence of Sleep on Online Social Engagement Among Adolescents. Symposium at the Society for Research on Child Development. Salt Lake City, Utah.
- 8. Hamilton, J.L, Dreier, M.J., Boyd, S.I., **Jorgensen, S.L.,** Dalack, M., Damerau, C. (Anticipated March 2023). Smartphone sensing: Innovative methods to identify objective patterns of adolescent social media use and behaviors. Symposium at the Society for Research on Child Development. Salt Lake City, Utah.
- 9. **Jorgensen, S.L.,** Hamilton, J.L., Sarna, J., Holmes, J., Pedersen, S. (2022, November). Disentangling the effects of news stress and daily mood during the COVID-19 pandemic: The role of passive social media use. Poster presented at the Association for Behavioral and Cognitive Therapies, New York, NY.

10. **Jorgensen, S.L.,** Porter, S., Doom, J., Narayan, A., & Fox, K. (2022, November) Benevolent Childhood Experiences among sexual and gender minority young adults: An initial exploration of reducing internalized stigma. Poster presented at the Association for Behavioral and Cognitive Therapies, New York, NY.

- 11. Dreier, M.J., **Jorgensen, S.L.,** Diab, E., Bregna, S., Hamilton, J.L. (2022, November). Adolescents' positive affect during social media use is associated with social media checking but not social media 'screen time.' In Boyd, S.I., Developmental Considerations when Evaluating the Relationship Between Social Media Use and Positive and Negative Affect in Teens. Symposium presented at the Association for Behavioral and Cognitive Therapies, New York, NY.
- 12. Dreier, M.J., Bregna, S., **Jorgensen, S.L.**, Diab, E., Hamilton, J.L. (2022, November). Daytime social media checking—but not social media 'screen time'—predicts evening negative mood among adolescents. Poster presented at the Association for Behavioral and Cognitive Therapies, New York, NY.
- 13. **Jorgensen, SL.,** Hamilton, J.L., Sarna, J., Holmes, J., Pedersen, S. (2022, September). Withinperson increases in time spent on social media is associated with elevated news-related stress during COVID-19. Poster presented at the Society for Research in Psychopathology Annual Meeting, Philadelphia, PA.
- 14. Boyd, S.I., **Jorgensen, S.L.**, Dreier, M.J., Moghaddas, S., Hamilton, J.L. (2022, September). The association between loneliness, affect, and rumination while using social media in teens: Examining between- and within-person effects. Poster presented at the 2022 Annual Meeting for the Society for Research in Psychopathology, Philadelphia, P.A.
- 15. Dreier, M.J., **Jorgensen, S.L.,** Diab, E., Bregna, S., Hamilton, J.L. (2022, September). Adolescent social media checking is bidirectionally associated with affect, whereas social media 'screen time' is not. Poster presented at the Society for Research in Psychopathology, Philadelphia, PA.
- 16. Hamilton, J.L., Watson, A., Shen, K., Goldberg, S., Trehan, A., **Jorgensen, S.L.,** Boyd, S.I., & Dreier, M.J. (2022, June). Engaging youth in youth-focused suicide research. Poster presented at Rutgers University Community Engaged Scholarship Symposium. New Brunswick, NJ.
- 17. Boyd, S.I., **Jorgensen, S.L.,** Dreier, M.J., Mehta, P., Hamilton, J.L. (2022, June). The social media behaviors & experiences questionnaire: Centering youth in understanding social media experiences. Poster presented at the Community Engaged Scholarship Symposium: Best Practices to Achieve Health Equity, New Brunswick, NJ.
- 18. Dreier, M.J., Diab, E., Bregna, S., **Jorgensen, S.L.** Hamilton, J.L. (2022, June). Adolescent social media checking is bidirectionally associated with affect, whereas social media 'screen time' is not. Poster presented at the Journal of Clinical Child and Adolescent Psychology, Future Directions Forum.
- 19. Hamilton, J.L., **Jorgensen, S.L.,** Dreier, M.J., & Boyd, S.I. (2022, May). Social Media and Mental Health in Youth: It's Complicated. Children's Hospital of The King's Daughters (CHKD)-Youth Suicide Risk and Prevention Conference.
- 20. **Jorgensen, S.** (2021, May). Impact of Race on Perception of Suicide Risk and Dangerousness. Poster presented at University of Denver Undergraduate Research Showcase.

RESEARCH EXPERIENCE

8/2021 - THE HAMILTON LAB | LAB COORDINATOR

Present Rutgers University, New Brunswick, NJ

PI: Jessica L. Hamilton, PhD

 Lab focus: Identifying modifiable risk and protective factors for adolescent suicide risk and selfharm, with a focus social media and sleep to inform scalable intervention and prevention programs.

General research and lab responsibilities

- Create and co-lead trainings on ecological momentary assessment (EMA), smartphone sensing, data tracking and security, clinical interviews, suicide risk assessment, and safety protocols
- o Develop standard operating procedures for all study and lab protocols
- o Create and edit recruitment materials through social media and community recruitment
- o Co-mentor one undergraduate research project through the Rutgers Aresty Program
- Onboard and manage large team (15+ research assistants) for daily study tasks, including study training and supervision of participant visits and data tracking
- o Manage budgets and make purchases for NIMH-funded study, foundation grants, and lab startup
- Develop social media content and manage lab social media accounts to disseminate scientific findings and increase access to mental health resources
- Assist PI with grant submissions and presentations (e.g., literature reviews, brainstorming, review grant, complete references, communicate with interdisciplinary teams)
- Assist with ad-hoc manuscript reviews with PI and graduate students; participate in journal clubstyle manuscript review meetings with the full lab
- o Establish and promote a positive and equitable lab culture and an open and safe environment

Pathways Linking Use of Social Media to Teen Outcomes (PLUS2) Study (K01MH121584)

<u>Study Goal</u>: Intensive monitoring study to examine daily associations between adolescent social media use, sleep, and suicide and self-harm, using smartphone sensing, EMA, and actigraphy

- o Manage data collection and tracking for two months of multiple data streams including passive smartphone sensing (AWARE), EMA (MetricWire), and actigraphy watches (Actigraph)
- o Conduct clinical interviews via Zoom with participants to assess suicidal ideation, suicidal behaviors, and self-harm using the Columbia Suicide Severity Rating Scale (C-SSRS)
- Meet with participants on Zoom to conduct consent/assent, download study applications, conduct exit interviews, and set up actigraphy watches
- Develop study protocols, including suicide risk assessment and safety protocols for participants at elevated risk; Developed protocol for setting up study applications with participants; Helped to develop child abuse protocol for abuse disclosure across states
- o Input surveys/questionnaires into Qualtrics and MetricWire for EMA, including daily risk alerts

Teen Social Media Experiences (TSME) Study

Study Goal: Focus group study to develop inclusive measures of social media behaviors and experiences

- Lead focus groups on Zoom with adolescents (~5 per group) to discuss social media experiences
- Co-developed coding scheme to organize and quantify data pulled from focus groups transcripts

Research, Innovation, Support, and Education (RISE) Team

<u>Goal:</u> Youth Advisory and Action Board made up of 10+ local high school students from across New Jersey who work with the lab on research, community mental health initiatives, and professional development.

- o Review applications, interview, and onboard teen RISE members
- o Plan and co-lead monthly team meetings
- O Assist high school students in student-led mental health initiatives (e.g., myndful.ai, dissemination and implementation of crisis resources on student ID cards)

1/2020 - FOX LAB | RESEARCH ASSISTANT

7/2021 University of Denver, Denver, CO

PI: Kathryn Fox, PhD

 Lab focus: Identify risk factors and for non-suicidal self-injury (NSSI), suicidal thoughts/behaviors, and disordered eating among adolescents, young adults, and minoritized groups with focus on people who identify as LGBTQIA+ and QTPOC with the goal of predicting and preventing these behaviors.

General research responsibilities

- Conducted literature reviews regarding adolescent NSSI, suicide, disordered eating, LGBTQIA+
 and QTPOC risk and resiliency factors; research assessing access to and use of mental health
 resources, and brief and accessible mental health interventions (e.g., single-session interventions)
- Participated in training to administer suicide risk assessments and to administer safety plans for participants (Note: COVID-19 disruption for in-person activities)
- o Guided participants through in-person experimental study involving computer-based mood manipulation, pressure pain administration (algometer), and self-report survey
 - Obtained informed consent
 - o Provided instructions to participants on use of algometer
 - o Measured participants' weight, height, and waist
 - Debriefed participants
- o Created and edited surveys in Qualtrics
- o Recruited participants through social media, MTurk, and Prolific
- o Facilitated IRB submissions and modifications
- o Helped PI with grant writing and submissions (e.g., literature review, editing, references)
- Used participants' Zip Code to extract scores for political, legal, and social climate impacting LGBTQIA+ youth

Additional lab responsibilities

- Researched university and community organizations to build connections to recruit diverse and inclusive populations both for study recruitment and lab team composition
- Assisted lab coordinator with task delegation, assignment, and organization
- o Helped to establish lab culture and community as an early member of the lab team (e.g., coplanned and organized lab social events that were safe during COVID-19 pandemic)

7/2020 - LLOYD SOCIAL DETECTION LAB | AFFILIATED RESEARCH ASSISTANT

6/2021 University of Denver, Denver, CO

PI: Paige Lloyd, PhD

 Lab focus: Examining the determinants and consequences of perceptions and judgements of others, particularly regarding gender, race, ethnicity, SES; focus on social inequality and discrimination

<u>IRISE Study:</u> Experimental study that investigated reaction to a friend's disclosure of suicidal ideation as well as financial and economic hardship, with race and gender of friend manipulated.

- Attend regular meetings with PI and graduate students to design study; discuss elements including visualization of study manipulation (photo ID showing individuals of various races), writing vignette, measure selection
- o Created and edited surveys in Qualtrics for study deployment
- Data cleaning for Linguistic Inquiry and Word Count (LIWC) analyses, including reviewing free-response data from surveys for typos, abbreviations; thematic coding of text responses to prepare for analysis

1/2020 - **PSYCHOLOGY HONORS PROGRAM**

6/2021 University of Denver, Denver, CO

- Advanced research methods course to provide scaffolding and skills for the ultimate completion of undergraduate honors these
- Honors thesis: Experimental online survey examining the impact that the race of an individual expressing suicidal ideation has on the way strangers perceive their risk of suicide and dangerousness to others.
- o Identified and refined research question; assembling team of mentors and collaborators
- Literature review on mental health and suicide-related stigma; perceptions of mental health across racial groups; individual responses to observing mental health crises in others, etc.
- Wrote and edited online survey (wrote vignette, created graphics, selected measures, etc.) for independent data collection
- o Conducted data analysis through SPSS and R
- o Wrote up results in manuscript format
- o Presented honors thesis at two community events to disseminate findings to peers and faculty within the department as well as family and community members

LEADERSHIP EXPERIENCE: TRAININGS & PRESENTATIONS

9/2021 – RISE Team Monthly Professional Development Workshops

Present

- Co-develop and co-lead monthly meetings on professional development within psychology and related fields for RISE Team (lab-affiliated youth advisory board) members and high-school-age community members.
- o Topics include resume building, networking, getting involved in psychology research, introduction to research methods.
- o Collecting and integrating feedback from attendees to improve programming.

5/2022 Chatting with LGBTQIA+ Youth: Considerations & Factors.

- Developed and presented a 60-minute training to colleagues at DeafLEAD Crisis Services on chatting with LGBTOIA+ youth in crisis.
- Topics of training included reviewing statistics and risk factors for suicide and adverse mental outcomes in sexual and gender minority youth, guidelines on safety planning with SGM youth, the importance of using correct pronouns and names, and resiliency and protective factors in SGM youth.

TEACHING AND MENTORING

1/2023 Guest Speaker on Policy, Media, and Suicide in LGBTQIA+ Youth

Lab meeting presentation in The Fox Lab

University of Denver PI: Kathryn Fox, PhD

5/2022 Guest Speaker on Post-bacc careers and graduate school in clinical psychology

Undergraduate class: Atypical Development of Childhood and Adolescence

Rutgers University, New Brunswick Professor: Jessica L. Hamilton, PhD

3/2022 Guest Lecture on Media & Suicide: Prevention, Risk, and Recommendations

Undergraduate class: Atypical Development of Childhood and Adolescence

Rutgers University, New Brunswick Professor: Jessica Hamilton PhD

COMMUNITY ENGAGEMENT

4/2022 **Rutgers Day 2022**

- o Assisted in planning community engagement activities with the Hamilton Lab at Rutgers Day, an annual event for the Rutgers and greater New Jersey community.
- The Hamilton Lab distributed safety plan instructions and cards to 500+ community members; organized and shared sleep information and tips with 500+ community members; distributed mental health infographics and resources increased social media following for lasting engagement with community.
- o Assisted in designing and distributing branded swag; advertised event on social media

INVITED COMMUNITY TALKS

1. Hamilton, J.L., Watson, A., **Jorgensen, S.L.** (2021) Teen Mental Health: Stress, Sleep, Anxiety, and Depression. Invited talk to Psychology Club at Morris Hills High School in Morris Hills, NJ.

RESEARCH RESOURCES- EDITING AND REVIEWING

Edited and contributed to: Shroff, A., Roulston, C. A., Ruiz, M., & Chen, S. (2021, November 9). Social Media Research Network: Social Media Toolkit. https://doi.org/10.31234/osf.io/wr74t

AD-HOC MANUSCRIPT REVIEW (with mentorship)

- o Journal of Abnormal Psychology
- o Computers in Human Behavior
- Depression and Anxiety
- o Journal of Psychopathology and Clinical Science

CLINICAL EXPERIENCE

10/2021 -Clinical Interviewing (KSADS & C-SSRS)

Present

Conduct approximately one clinical interview per week since March 2022 with adolescent participants (age 13-17) for the PLUS-2 Study using the Columbia Suicide Severity Rating Scale (C-SSRS).

Trained on and administered the Kiddie Schedule for Affective Disorders and Schizophrenia (KSADS) with initial study participants.

9/2020 -DeafLEAD, Senior Crisis Counselor Present Suicide & Crisis Lifeline (Chat)

- Provide online chat-based support and resources to individuals seeking crisis support for suicide urges and other crisis situations.
- Assist supervisors in providing support to team of 40+ crisis counselors per shift; support colleagues in managing high-risk chats
- Trained in risk assessment and crisis de-escalation.
- Contact emergency services and child and family services as needed.
- Employed by the agency through transition to 988; number of chat employees went from approximately 60 to 200+; assisted with training of new employees.

11/2020 -Denver Children's Home, Relief Youth Treatment Counselor (Residential Program)

7/2021

Mental health facility for youth (age 9-18) who have experienced trauma, abuse, severe neglect, and who are diagnosed with severe mental illness. Programs offered include residential, day-treatment, school, independent living, and community-based services.

- o Certified in Therapeutic Crisis Intervention.
- Attend group therapy with clients, model behaviors, help clients stay up to date with schoolwork while in treatment, helping client develop healthy skills such as hygiene, healthy eating, and coping, facilitate therapeutic recreational activities and living space, work with interdisciplinary team, write incident reports, monitor phone calls between clients and family, create hourly behavior reports and shift reports.
- Co-led weekly Theatre & Improv workshop with 8 clients.

9/2020 -Field Experiences in Psychology (University of Denver)

6/2021

Year-long course to prepare for and accompany internship at Denver Children's Home.

Basic clinical skills, CV building, applications and interviewing, site selection, introduction to evidence-based treatment, taking care of your mental health while doing clinical work, careers in clinical psychology & professional development

LEADERSHIP ROLES: CLUBS AND ORGANIZATIONS

6/2020 – 6/2021	Chapter Vice President Psi Chi International Honors Society in Psychology University of Denver
6/2020 – 6/2021	Vice President Psychology Club University of Denver
9/2019 – 6/ 2021	Psychology Ambassador & Innovation Committee Lead College of Arts, Humanities, and Social Sciences Student An

mbassadors Team University of Denver

1/2020 – **Voting Member**

6/2021 Sustainability Committee (Affiliated with Undergraduate Student Government)

University of Denver

7/2020 – Diversity, Inclusion, & Belonging Chair

3/2021 Delta Zeta Rho

University of Denver

Other leadership positions include Sisterhood Chair, Philanthropy Assistant

ADDITIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES

1/2022 – Suicide Prevention and Research Center at Rutgers (SPARC)

Present Attend monthly meetings for recently formed interdisciplinary group at Rutgers.

10/2021 - Conferences Attended

Present o 2022: Association for Behavioral and Cognitive Therapies (ABCT)

2022: Society for Research on Psychopathology (SRP)

o 2022: Youth Suicide Research Consortium (YSRC)

o 2022: NJ Acts/Rutgers Community Engaged Scholarship Symposium

o 2021: International Summit on Suicide Research (IASR/ASFP)

7/2022 Pitt Methods Workshop: Multi-Level Modeling

Instructor: Aidan Wright, PhD

9/2021 – **R U Communicating Psychological Science?**

Present Monthly workshops in science communication offered to psychology PhD students in psychology at Rutgers University

1/2021 - Certificates in Psychology Program - Diversity & Inclusion | University of Denver

3/2021 Project Mentors: Kathryn Fox, PhD & Daniel Storage, PhD

- Integrated research and clinical experiences to evaluate gender differences in residential mental health treatment
- Literature review and informal observation on site during internship at residential facility; compared findings from observation on site with gender differences documented/examined in literature
- o Created an online portfolio to document findings; portfolio disseminated on university-wide platform to share with a wider public audience

TECHNICAL AND LANGUAGE SKILLS

- o Statistical Programs: Proficient with R, SPSS
- Limited proficiency in Spanish
- o Proficient with Microsoft Office platforms
- o Proficient with graphic design and social media Canva, photo editing, science dissemination and study recruitment through Instagram, TikTok, Facebook, and Reddit